

# **BIO-DATA**

## **1. PERSONAL INFORMATION**

**Name-** Dr. Mukund Chandra Mehta

**Date of Birth-** 05<sup>th</sup> January, 1964

**Designation-** Associate Professor

**Office-**

University Dept. of Commerce

And Business Management

Ranchi University, Ranchi, Jharkhand

**E-MAIL-** [mukundchandramehta@gmail.com](mailto:mukundchandramehta@gmail.com)



## **2. QUALIFICATION**

I. M.Com (1<sup>st</sup> class)

II. Ph.D from Ranchi University, Ranchi on the topic- “MANGERIAL EFFECTIVENESS AND WORK CULTURE :A Case Study of H.E.C.”

## **3. TEACHING EXPERIENCE**

25 YEARS ,6 MONTHS

## **4. RESEARCH GUIDANCE**

I. 9-Research Scholars are awarded Ph.D. degree under my guidance

II. 10-Research Scholars are registered for their Ph.D Degree under my supervision. Their work in advance stage.

## **5. RESEARCH PROJECT**

I. Minor Research Project on the topic “SOCIO-ECONOMIC DEVELOPMENT THROUGH TOURISM IN CHANGING ENVIRONMENT.”

Special reference to JHARKHAND State in December 2010 by UGC, Delhi.

## **6. CONFERENCE ATTENDED**

### **I. NATIONAL**

1. 55<sup>th</sup> All India conference MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR(RAJASTHAN) From 18<sup>th</sup> to 20<sup>th</sup>, 2002 Paper Presented on the topic- “MARKETING COMMUNICATION STRATEGIES IN RURAL MARKETING”

2. Workshop on the topic “Need for change in provisions of income tax for salaried class” organized by Department of Commerce and Business Management, Ranchi University, Ranchi

3. State Level Seminar on 25<sup>th</sup> February, 2005 at Post Graduate Dept. of Commerce and Business Management, Ranchi University, Ranchi. Paper Presented on the topic- “PROSPECT OF AGRO BASED INDUSTRIES IN JHARKHAND”

4. National Seminar on “NEED OF WATER SHED MANAGEMENT IN JHARKHAND, HELD FROM- 10-11 September 2005. Chas College, Chas, Bokaro. Paper Presented on the

- topic-“CONSERVATION OF NATURAL RESOURCES FOR FUND AND SUSTAINABLE DEVELOPMENT OF JHARKHAND”
5. Workshop on the topic “Accountancy” conducted by Institute of Charter Accountant of New Delhi.
  6. National Conference on “RECENT ADVANCES IN ENVIRONMENTAL BIO TECHNOLOGY FOR FOREST AND BIO-DIVERSITY MANAGEMENT” on 7-8 March 2006. Ranchi Women’s college,Ranchi.Paper Presented on the topic- “ HORTI CULTURE : A SUSTAINABLE AGRICULTURE IN JHARKHAND”.Sponsored by NAEB, Ministry of Environment and Forestry, Govt. of India, New Delhi.
  7. 59<sup>TH</sup> ALL INDIA COMMERCE CONFERENCE ORGANISED BY FACULTY OF COMMERCE AND MANAGEMENT STUDIES, Andhra Pradesh University, VISHAKHAPATNAM , INDIA.Paper Presented on the topic- “ SELF HELP GROUPS- IT’S RURAL IMPEDIMENTS”. From -28<sup>th</sup>- 30<sup>th</sup> December 2006.
  8. International Women’s Day Celebration 2009 .One day University level Seminar on WOMEN AND MENTAL STRESS on 8<sup>th</sup> March 2009.
  9. 63<sup>rd</sup> All India Commerce conference from 1<sup>st</sup> to 3<sup>rd</sup> October,2010 organized by Faculty of Commerce, GOA University. Paper Presented on the topic- “ GREEN MARKETING : “STRATEGIES AND CHALLENGES”.
  10. National Seminar on FINANCIAL INCLUSION AND INCLUSIVE GROWTH organized by University Dept. of Commerce and Business Management , VINOBA BHAVE ,Uni. Hazaribag on 22<sup>nd</sup> -23<sup>rd</sup> March 2012. Paper Presented on the topic- “ AN INSTRUMENT AS APUBLIC POLICY FOR FINANCIAL INCLUSION.”

## **II. INTERNATIONAL-**

1. International Conference on INFRASTRUCTURE FINANCE (ICIF-2010) at IIT Kharagpur, during 3<sup>RD</sup> -5<sup>th</sup> June 2010.Paper Presented on the topic- “ PROJECT MANAGEMENT : MANAGING PROJECT RISK.”
2. Nepal International Infrastructure Finance Confernce(NIIFC-2010), Balkumari College, **Narayangarh , Nepal**, during 2-3 Dec. 2010. Paper Presented on the topic-“ EXPANDING ELECTRICITY ACCESS IN RUARAL AREAS”.
3. INTERNATIONAL CONFERENCE ON GREEN BUSINESS STRATEGIES, during January 6-7 2011( ICGBS-11) at JK Business School, Gurgaon, India.

Paper Presented on the topic-“ PROFITABLE SALES AND BUSINESS STRATEGIES IN 21<sup>ST</sup> CENTURY”.

4. International Conference On Humanities, Geography And Economics (ICHGE'2011) at **Pattaya, Thailand** on Dec.17- 18 2011. Paper Presented on the topic-“ MONETARY POLICY IN INDIA:REFORMS AND IT'S EVALUATION”
5. INTERNATIONAL CONFERENCE ON MANAGEMENT AND BEHAVIOURAL SCIENCE organized by organized by STMP, New Delhi, India. 3<sup>rd</sup> June 2012 Paper Presented on the topic-“ MARKETING MIX DECISIONS AND RURAL MARKETING”
6. INTERNATIONAL CONFERENCE ON CREATING A SUSTAINABLE BUSINESS organized by Jaipur Institute of Management, Jaipur. Paper presented on the topic: “Socio-Economic Development through Tourism in India.
7. UGC sponsored International Seminar on “INNOVATION AND COMPETITIVE STRATEGIES FOR SUSTABLE ENTREPRENEURSHIP” IN P.G DEPT. OF COMMERCE, UTKAL UNIVERSITY, BHUNESHWAR, ODISHA ON 23-24 FEBRUARY, 2013.
8. Second International conference on “Management, Humanities And Economics” 2013, may 6-7, **Kuala Lumpur, Malaysia**. Organised by Planetary Sceintific Research Centre. Paper presented on the topic-“CHALLENGES AND OPPURTUNITIES IN MICRO, SMALL AND MEDIUM ENTERPRISES IN INDIA.”
9. “CHALLENGES FACED BY INDIAN ORGANISATION FOR HUMAN RESOURCE DEVELOPMENT” in International conference on Management and Business Research organized by STMP on 23-24 November, 2013 in Gwalior, Madhya Pradesh.
10. “NABARD and its role in Rural Credit” in the International conference on “Development Prospects of Indian Economy” organized by STMP and Rajasthan University, Jaipur on 1-2 March, 2014 in Jaipur, Rajasthan.
11. 7<sup>th</sup> International Conference organized by BHARTI VIDYAPEETH DEEMED UNIVERSITY, IMR, New Delhi on 16<sup>th</sup> -17<sup>th</sup> Jan, 2015

12. International Conference On Emerging Strides in Innovations and Skill Development : A Sustainable Perspective, organized by School of Management Sciences, Varanasi held on February 2016. Paper presented on the topic, “Environmentally Sustainable Business Strategies: A Case Study of Infosys”.
13. International Conference organized by University Department of Commerce and Business Management, Ranchi University, Ranchi on November 2018. Paper presented on the topic: “ Prospects of Mutual Fund in Jharkhand”.

## **7. RESEARCH PAPER PUBLISHED**

### **I. National-**

1. Regional Rural Bank: Problems and Suggestions Kuruksheetra Jan-Feb 1996 ,Pg.- 61-62
2. Contribution of World Bank in India Yojna Oct- 1995.Pg.- 21-22.

### **II. International-**

1. “MONETARY POLICY INDIA : REFORMS AND IT’S EVALUATION” International Proceedings of PSRC Planetary Scientific Research Centre in Pattaya, Thailand. ISBN- 978-81-922428-2-8—2011.
2. “RURAL WOMEN ENTREPRENEURSHIP IN INDIA: OPPORTUNITIES AND CHALLENGES” International Proceedings of PSRC Planetary Scientific Research Centre Pattaya, Thailand ISBN- 978-81-922428-2-8—2011.
3. “PROFITABLE SALES AND BUSINESS STRATEGIES IN 21<sup>ST</sup> CENTURY”. Asian Journal of Research in Marketing Vol.2 ISSUE-2, April-2012, ISSN-2277-6621.
4. “A REVIEW OF INFORMATION AND IT’S NEED IN AGRICULTURE MARKETS” South Asian Journal of Marketing and Management Research. Vol.2 ISSUE 4 , April 2012, ISSN-2249-7137.
5. Nepal International Infrastructure Finance Confernce(NIIFC-2010), Balkumari College, Narayangarh , Nepal, during 2-3 Dec. 2010. Paper Presented on the topic-“ EXPANDING ELECTRICITY ACCESS IN RUARAL AREAS”. Vol. II, Journal of Balkumari College, Kathmandu, Nepal. Vol.2 Pg. 170-172 ISO-9001: 2008

6. "FINANCIAL INCLUSION AND ROLE OF MICROFINANCE" Asian Journal of Research in Banking and Finance ISSN-2249-7323, May-2012.
7. "IS RURAL MARKETING A BOON TO INDIAN MARKETERS?" Radix International Journal of Research in Marketing, Vol. 1, Issue 5, May 2012, ISSN-2250-3786
8. "SELF HELP GROUPS- IT'S RURAL IMPEDIMENTS "International Journal of Scientific and Research Publication ISSN -2250-3153, Vol.-2 ISSUE-4 , May 2012
9. "MARKETING MIX DECISIONS AND RURAL MARKETING" In the proceedings of 'International Conference On Management And Behavioural Science' organized by STMP. 3<sup>rd</sup> June 2012. ISBN- 978-93-81212-17-2
10. "RURAL MARKETING –A study of its SWOT analysis" South Asian journal of Marketing and Management Research, vol. 2, Issue-9(September 2012) ISSN- 2249-877X
11. "SOCIO- ECONOMIC DEVELOPMENT IN INDIA THROUGH TOURISM". International Conference on Creating a sustainable business. Dec 7-9 2012 Jaipuria Institute of Management, Jaipur
12. " LEADERSHIP STYLES AND THEIR CONSEQUENCES", Radix International Journal of Economics and Business Management, Vol. 2, Issue-1, January 2013, ISSN-2277-1018
13. ENTREPRENEURSHIP AND ECONOMIC GROWTH IN INDIAN CONTEXT" Asian Journal Research In Business, Economics And Management. Vol. 3, Issue -5 (May - 2013) ISBN-2249-7307
14. Second international conference on "Management, Humanities And Economics" 2013, May 6-7, Kuala Lumpur, Malaysia. Organized by Planetary Sceintific Research Centre. Paper presented on the topic-"CHALLENGES AND OPPURTUNITIES IN MICRO, SMALL AND MEDIUM ENTERPRISES IN INDIA."
15. "CHALLENGES FACED BY INDIAN ORGANISATION FOR HUMAN RESOURCE DEVELOPMENT" in International conference on Management and Business Research organized by STMP on 23-24 November, 2013 in Gwalior, Madhya Pradesh. ISBN-978-93-81212-49-3
16. "WORKFORCE PERFORMANCE AND PRODUCTIVITY IMPLICATIONSIN AN ORGANISATION" Radix International Journal of Research in Marketing, ISSN- 2250-3986, Vol.2, Issue-12, December-13.

17. "DEVELOPING EFFECTIVENESS WORKPERFORMANCE AND PRODUCTIVITY IN INDIAN MSME-An Analysis" Radix International Journal of Research in Marketing, ISSN- 2250-3986, Vol.2, Issue-12, December-13.
18. "NABARD and its role in Rural Credit" in the International Conference on "Development Prospects of Indian Economy" organized by STMP and Rajasthan University, Jaipur on 1-2 March, 2014 in Jaipur, Rajasthan. ISBN no. - 978-93-81212-62-2.
19. "Social Demography :Prospectives" in the International Conference on "Development Prospects of Indian Economy" organized by STMP and Rajasthan University, Jaipur on 1-2 March, 2014 in Jaipur, Rajasthan. ISBN no. - 978-93-81212-62-2.
20. "Environmentally Sustainable Business Strategies: A Case Study of Infosys", Proceeding of "International Conference on 'Emerging Strides in Innovations and Skill Development: A Sustainable Perspective", School of Management Sciences, Varanasi, February 2016.
21. "Fostering Innovation in Financial Inclusion", International Conference held on March 2017 at School of Management, Manipal University, Manipal.
22. "Comparative Analysis Of The Equity Schemes Available at SBI Mutual Fund and ICICI Prudential Mutual Fund" published in Business Management and Behavioral Science, ICBMBS-17, No.11-18 [January 2018]
23. "Role of National Bank of Agriculture and Rural Development (NABARD) in Agro Sector of Jharkhand- A Case Study of Ranchi District", published in the book ' Strategic Human Resource and Business Management'
24. "Challenges in Motivation in Public Sector Units in India", published in International Innovation Journal, Institute of Management MET Bhujbal knowledge city, Adgaon, Nasik.
25. Comparative analysis of SBI Mutual Fund and ICICI prudential fund in Jharkhand published in the International Journal of Technology , Research and Management, ISSN no- 2348-9006, paper vol. 2018.
26. "A discussion of E- Governance initiatives for disabled citizens" published in International Journal for Research, Vol.-8 , Issue-6, June 2020, ISSN No- 23219653.
27. Perspective of Mutual Funds in Jharkhand, Financial inclusion and Rural development: A road map for rural development, October 2018.
28. "Green Marketing Mix- An Overview", published in International Journal of Research, Vol-4 , Issue -14, November -2017, ISSN No- 23348-6848

29. "A Study on key projects conceptualized and commissioned by Heavy Engineering Corporation Limited, Ranchi after the formation of Jharkhand." International Journal of Research Publication and Reviews-ISSN-2582-7421 Vol.-2 No.,11.PP 909-912 Nov-2021.
30. "Corporate Social Responsibility in Leading Organisation in Ranchi". International Journal of Research Publication and Reviews ISSN-2582-7421 Vol.2 No. PP 913-918-Nov- 2021.
31. "A review of Select Innovations and Emerging Trends in e-Governance."-Journal of Research in Engineering Science and Management. Vol. 3 Issue-08 August -2020, ISSN-2581-5792.
32. Rebuilding Tourism and Hospitality Sectors: Covid -19 Crisis, Policy Solutions and the way.  
Article Published- E-HRM: 21<sup>st</sup> Century Talent Management.
33. "Digitalization in the Hotel Workspace" on the occasion of "World Tourism Day 2020" to be held on 26-27 September,2020.  
Article Published-Impact of Make in India on Entrepreneurship.

## **8. CARRIER ADVANCEMENT PROGRAMME**

1. Completed Orientation Programme organized by the Academic Staff College, Ranchi University, Ranchi from 27<sup>th</sup> May- 23<sup>rd</sup> May 1998.
2. Completed U.G.C. sponsored Third Refresher Course in Commerce organized by the Academic Staff College from Nov.21<sup>st</sup> 2000 – Dec.11<sup>th</sup> 2000.
3. Participated in U.G.C sponsored refresher course in "Business Management from 28<sup>th</sup> November 2003 to 18<sup>th</sup> Dec. 2003.
4. Participated in 5 days Refresher Course held at Patna from 1.3.2003 to 5.3.2003.
5. Completed Orientation Course of the National Service Scheme organized by N.S.S Training Orientation Centre, Rural Development Centre, Indian Institute of Technology, Kharagpur.

6. Participated in the Orientation Programme on ‘Management of Diversity and Equity in Universities and Colleges’ organized by the Dept. of Educational Administration of the Universities from 16<sup>th</sup>-20<sup>th</sup> March 2015 at NUEPA, New Delhi.

## **9. BOOK PUBLISHED**

1. Factors Affecting: Agriculture Productivity in Jharkhand.

Published by K.K Publications, Allahabad, U.P.

2. Corporate Governance, Ethics and Social Responsibility of Business. Published by SBPD Publications, ISBN: 978-93-89585-24-7.

3. Evaluation of Mutual Funds in India: A Comparative Study of ICICI Prudential Mutual Fund and SBI Mutual Fund. Published by LAP LAMBERT Academic Publishing, Mauritius . ISBN: 978-620-0-30694-4

4. Book entitled ‘Human Resource Development’ is in the process of publishing by Bharti Publications, New Delhi.

5. Book entitled ‘Socio-Economic Development through Tourism in Changing Environment’ is in the process of publishing by Bharti Publications, New Delhi.

## **10. BOOK EDITED AND ARTICLES REVIEWED**

1. Edited the Book entitled “Developments Prospects of Indian Economy”, published by Bharati Publications, Delhi. ISBN no. 978-93-81212-62-2.
2. Edited the Interdisciplinary Journal of Management and Behavioral Sciences, a referred Journal of STMP, Delhi, January 2014-March 2014, ISSN No. 2278-1285
3. Edited the Journal entitled ‘Changing Finance and Economic Perspectives’ ISBN No. 978-93-81212-79-0
4. Reviewed the manuscript entitled “The Impact of entrepreneurship training programme on economic development in Zimbabwe. A Case study of Gweru.” Of International Greener Journals.
5. Reviewed the manuscript entitled “Women Entrepreneurs in a Patriarchal Society: Obstacles and Opportunities.” Of Journal of Sustainable Center of Science and Education.
6. Reviewed the manuscript entitled “The impact of Corporate Governance in the Financial Performance of Islamic Banks: Evidence from the GCC region” of African Journal of Business Management.



## **11. PROFESSIONAL RECOGNITION, ADMINISTRATIVE EXPERIENCES AND OTHERS**

1. **Secretary of Silli College, Silli, Ranchi** since 2007, appointed by RU,Ranchi..
2. Worked as a NSS programme officer from January 2001-January 2005 and again appointed as a programme officer from March 2005-July 2011.
3. A new course BBA designed on 08.12.2004 in Ranchi Women's College, Ranchi and also worked as a course co-ordinator of BBA from 2007-2011.
4. Asst. Co-ordinator, CELL OF VOCATIONAL COURSES, RU, Ranchi.
5. Expanded distance education through Nalanda Open University, Patna as an Assistant Co-ordinator of NOU study centre at Ranchi Women's College, Ranchi from 2002-2010.
6. Nominated by the advisory council of college for the Admission committee, Cultural forum, Library, Extension and Outreach activity community, Sports committee, Book bank committee, Guest lecture series, Minor project works committee, Advance learner group incharge, organized seminar, talks, orientation classes etc. and also worked as a co-ordinator at the evaluation of Ranchi University, Ranchi at Ranchi Women's College, Ranchi from 2002-2010
7. Member of CENTRAL SCHOOL, NAMKUM, Ranchi.
8. **Course co-ordinator of Refresher Course** in 'Financial Management' organized by UGC Academic Staff College, RU, Ranchi from 10.06.11- 30.06.11.
9. Course co-ordinator of Refresher Course in 'Business Studies' organized by UGC Academic Staff College, RU, Ranchi from 05.08.14- 25.08.14.
10. Worked as a Assistant Centre Superintendent & Controller of Examinations in various types of Exams conducted at college, viz. UPSC Exam, JPSC, CA, BANKING, SSC Exam etc.
11. Worked as an **Organisational Secretary** in the IX International Conference on Finance and Business Management organized by University Dept. of Commerce & Business Management, Ranchi University in association with STMP, New Delhi, India from 11<sup>th</sup> July 2014 to 12<sup>th</sup> July 2014.
12. **Organizing Secretary** of the International conference on "Development Prospects of Indian Economy" organized by STMP and Rajasthan University, Jaipur on 1-2 March, 2014 in Jaipur, Rajasthan. ISBN no. - 978-93-81212-62-2.

13. Worked as a Co-ordinator in the Institute of Management Studies,Ranchi University, Ranchi from November 2014 to till date.
14. Worked as the **Director of Institute of Management Studies**,Ranchi University, Ranchi from May 2017.
15. Appointed as a **Council for Vocational Studies**, Ranchi University, Ranchi from 01.04.2020.
16. Appointed as the**Director of Department of Journalism And Mass Communication**, Ranchi University, Ranchi from 19.05.2020.
17. Life Member of 'Indian Journal of Commerce' from 28.12.1997.
18. Appointed as an Expert in the panel of Selection Committee for the appointment of intermediate teachers in Ranchi Women's College, Ranchi.
19. Appointed as an Expert in the panel of Selection Committee for the appointment of intermediate teachers in Central School,Nakum, Ranchi.
20. University Nominated Member of Board of Studies in Ranchi Women's College Ranchi

## **12. AWARDS ACHIEVED**

1. Certificate for Excellence as 'Best Teacher'in 2004 by the Principal RWC, Ranchi.
2. Certificate of Excellence as 'Best Teacher' by HRD JHARKHAND GOVT. RANCHI in 2008.
3. Elected as a member of the SENATE from the constituency Group C-1, University Dept. of Faculty Science and Commerce in 2013-2016.
4. Elected as a member of the SENATE from the constituency Group C-1, University Dept. of Faculty Science and Commerce in 2019.
5. Elected as a member of the SYNDICATE by the members of SENATE, Ranchi University, Ranchi-2019.
6. Certificated Awarded for SESSION CHAIR in Gwalior, Madhya Pradesh. International conference on Management and Business Research organized by STMP on March 1-2, 2014

7. Certificate Awarded for SESSION CHAIR in PSRC, **Pattaya, Thailand.**
8. Certificate Awarded for SESSION CHAIR in the 7<sup>th</sup> International conference organized by Bharti Vidyapeeth Deemed University, IMR, New Delhi on 16<sup>th</sup> -17<sup>th</sup> Jan, 2015.
9. The Best Citizens of India Award 2021 by Director, International Publishing House.
10. Bharat Ratna Dr. A.P.J Abdul Kalam Excellence Award ,January 2020, New Delhi.
11. Rashtriya Gaurav Award , January 2020, New Delhi.

### **13. SOCIALWORK**

1. Member of Lions Club, Ranchi, Jharkhand. Organized Blood Donation Camp, Awareness Programs for the Society
2. President of Ulgulan Foundation, Ranchi to promote rural students in the fields of sports, education and culture.

Signature

( Dr. Mukund Chandra Mehta)